LOUISE DE VOOGD

HEIGHT: 177 | DRESS: 36 | BUST: 85 | WAIST: 62 | HIPS: 90 | SHOES: 39 | HAIR: BLONDE | EYES: BLUE-GREEN

Black: authority

The preferred shade of fashionistas and CEOs, black is the universal colour of authority, says Calisch. Studies show that donning the dark colour can make other people perceive you as more powerful and competent. "If you want to take the edge off, choose something with a bit of embellishment, like lace, ruffles or pleats," suggests Lupo.

Sally Moinet sheer top R1 600, ***Stuttafords;*** *Sunray pleated skirt R1 490, suede wedges R2 240,* ***both Fornarina;*** *silver hoop earrings R99,* ***Accessorize***

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